



Ramsey
Gunter

Data-driven designs built with empathy
and global perspective through experience and writing

ramseygunter.com | rramseygunter@gmail.com | 919.497.7108

LANGUAGES

English
Spanish

DESIGN

Wireframing
Prototyping
User research
Usability testing
Data analysis
Accessibility
Storyboarding

TOOLS

Figma
Adobe XD
Sketch
Jira
Asana
HTML
Python
Java

HOBBIES

Writing
Sustainability
Health + wellness
Cultural psychology
Mounted archery

CROSS-CULTURAL

Engaged in sustainability initiatives, participated in immersive homestays, and served as cultural ambassador in Spain.

RELEVANT EXPERIENCE

Content Designer | Buildium

10/6/2023 - Present (*Remote, USA*)

Led AI content and prompt engineering cross-functionally, driving projects that impact 17,000 SaaS product users | **Trained** executives on AI best practices and developed evolving content guidelines | **Delivered** deep customer insights by conducting and analyzing quantitative and qualitative research across diverse methodologies

UX Writer | Waldo

10/3/2022 - 9/15/2023 (*Remote, USA*)

Increased CVR by 11% within one month through strategic e-commerce content management | **Led** product language vision for iOS medical device and e-commerce platform | **Optimized** navigation, onboarding, error messages, instructional materials, and end-to-end UX | **Collaborated** with cross-functional stakeholders to design innovative designs that leverage research insights

UX Designer | Freelance

8/1/2021 - 9/30/2022 (*Remote, USA*)

Optimized product experiences through empathy-driven strategy for clients | **Translated** complex technical and business requirements into research and design in collaboration with stakeholders | **Crafted** on-brand content, graphics, and templates for distribution to over 50 colleges and universities worldwide for Engineers for a Sustainable World

UX Content Writer | OnFleek Travel & Beyond

7/1/2018 - 7/5/2020 (*Seville, Spain*)

Exceeded sales goal by 500% with content that generated 500+ trip sales and 150 5 star reviews in year one | **Spearheaded** user-centered design thinking in English and Spanish | **Localized** and translated insights and content to ensure clarity and engagement for diverse global audiences

EDUCATION

B.A. International Studies | University of North Carolina Wilmington

UX Design | Grow with Google