



Ramsey
Gunter

Data-driven designs built with empathy
and global perspective through experience and writing

ramseygunter.com | rramseygunter@gmail.com | 919.497.7108

LANGUAGES

English
Spanish

DESIGN

Wireframing
Prototyping
User research
Usability testing
Data analysis
Accessibility
Storyboarding

TOOLS

Figma
Adobe XD
Sketch
Jira
Asana
HTML
Python
Java

PERSONAL INTERESTS

Sustainability
Health + wellness
Writing
Cultural psychology
French

INTERNATIONAL EXPERIENCE

Experiences ranging from
volunteering with
sustainability projects,
participating in immersive
homestays, and serving as
a cultural ambassador in
Spain.

EDUCATION

B.A. International Studies | University of North Carolina Wilmington
UX Design | Grow with Google

RELEVANT EXPERIENCE

Content Designer | Buildium

10/6/2023 - Present (*Remote, USA*)

Spearheading conversational AI design for 16,000 users of SaaS product | Supporting AI and project management initiatives through continuously developing content guidelines | Providing deep understanding of customer needs by conducting and analyzing quantitative and qualitative research through diverse methodologies | Participating in collaborative design sessions with cross-functional teams

UX Writer | Waldo

10/3/2022 - 9/15/2023 (*Remote, USA*)

Increased CVR by 11% within a month by strategic management of e-commerce website content | Led vision for product language for iOS-based medical device and e-commerce website | Optimized user navigation, onboarding, error messages, instructional materials and all aspects of the end-to-end user experience | Collaborated closely with cross-functional stakeholders to produce innovative designs that leverage research insights

UX Designer | Freelance

8/1/2021 - 9/30/2022 (*Remote, USA*)

Optimized product experiences through empathy and strategic thinking for clients | Collaborated with stakeholders and incorporated complex technical and business requirements into research and design | Crafted on-brand, cohesive content, graphics, and templates for diverse and global audiences to send to over 50 colleges and universities for Engineers for a Sustainable World

UX Content Writer | OnFleek Travel & Beyond

7/1/2018 - 7/5/2020 (*Seville, Spain*)

Designed pivotal content to surpass the initial sales goal by over 500%, contributing to the sale of over 500 trips to the target audience and 150 5-star reviews within the first year of business | Spearheaded user-centered design thinking in English and Spanish | Translated insights and conducted content localization, ensuring clarity and engagement across diverse and global audiences